



Here is your chance to join one of Kamloops fastest growing high tech firms focused on data centre and hosting services. CanShield Solutions (www.canshield.ca) provides secure and reliable colocation and disaster recovery services within Canada. Our services range from dedicated servers to private cloud solutions to traditional colocation. We focus our sales efforts towards Managed Service Providers (MSP), Municipalities, Universities, as well as the movie and gaming sectors.

We are currently seeking to fill the position of **Marketing & Sales Coordinator** to help accelerate our growth.

Position Overview

Reporting to the CEO, the Marketing Coordinator is responsible for managing various marketing projects and processes. This position involves working closely with the CEO and our Sales and Marketing Manager to ensure that campaigns, marketing materials, and other communications accurately represent our brand.

Responsibilities

- Develop lead generation strategies with objectives, targets, and measures
- Oversee and develop marketing campaigns
- Execute and analyze results of marketing campaigns
- Managing campaigns on social media
- Write and maintain content and provide updates to website
- Produce quarterly newsletter and distribute to our email marketing list
- Update databases and use CRM
- Analyze campaign performance
- Perform promotional activities
- Organizing webinars
- Develop marketing white papers

Job Requirements

- Entry level position (0-3 years of experience).
- Integrity: Sound business and professional ethics
- Drive: Track record of success in personal and/or professional endeavors
- “Coach-ability”: Bright and quick to learn
- Strong communication and interpersonal skills
- An entrepreneurial spirit
- A strong interest in team-building, and commitment to teamwork
- Fluency in English, written and spoken; Facility with MS Office applications



Other useful attributes you have might include:

- B-to-B Sales Experience
- Understanding of (or a curiosity about) the Technology, Media, and Telecoms industry
- Experience with email marketing platforms, CRM, as well as social media

This is an exciting role in a growing company, so if this career opportunity is of interest, please forward your CV to: sarah.zeidel@canshield.ca

The above opportunity is funded by Canada Summer Jobs:

(<https://www.canada.ca/en/employment-social-development/services/funding/canada-summer-jobs.html>)

To be eligible, youth must:

- be between 15 and 30 years of age at the start of the employment*;
- be a Canadian citizen, permanent resident, or person to whom refugee protection has been conferred under the Immigration and Refugee Protection Act for the duration of the employment**; and,
- have a valid Social Insurance Number at the start of employment and be legally entitled to work in Canada in accordance with relevant provincial or territorial legislation and regulations

*The youth must be 15 years of age at the beginning of the employment period. The youth may be more than 30 years of age at the end of the employment period as long as the youth was 30 at the beginning of the employment period.

**International students are not eligible participants. International students include anyone who is temporarily in Canada for studies and who is not a Canadian citizen, permanent resident, or person who has been granted refugee status in Canada. Youth awaiting a refugee status ruling, as well as those who hold a temporary visitor visa, youth visa or work visa are ineligible. As the objective of the Canada Summer Jobs program is to support youth entering the Canadian labour market, the temporary nature of an international student's time in Canada does not allow for a long-term connection to the labour market.